Issuer Free Writing Prospectus Filed Pursuant to Rule 433 Registration No. 333-255094 January 27, 2022



A fully-integrated, cloud-based solution to optimize the clinical, financial, patient and analytics workflows for healthcare organizations across a large addressable market.



Issuer	CareCloud, Inc.
Security	Series B Cumulative Redeemable Perpetual Preferred Stock
Ticker / Exchange	MTBCO / Nasdaq Global Market
Proposed Offering Size	\$25,000,000 <sup>(1)</sup>
Shares Offered / Option to Purchase Additional Shares	1,000,000 <sup>(1)</sup> + 15% overallotment option
Liquidation Preference	\$25.00 per share
Price Talk	7.875% - 8.125% yield
Dividends	Paid monthly in arrears. Initial dividend March 15, 2022, record holders on February 28, may cover more or less than one month
Optional Redemption	After 2, 3, 4 and 5 years, at the option of the Issuer, may be redeemed for cash of \$25.75, \$25.50, \$25.25 or \$25.00 per share
Use of Proceeds	Redemption of a portion of the 11% Series A Preferred Stock, with up to \$7.5 million for corporate purposes and growth initiatives, including potential future acquisitions
Expected Pricing Date	January 27, 2022
Bookrunning Managers	B. Riley Securities, Ladenburg Thalmann, EF Hutton, division of Benchmark Investments, LLC
Co-Managers	Aegis Capital Corp., The Benchmark Company, Boenning & Scattergood, Chapin Davis, Colliers Securities, LLC Maxim Group LLC

Actual offering size may differ materially from the figures shown; offering size to be determined by negotiations between the Company and the underwriters.

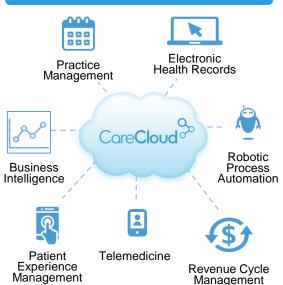
#### Statement about Free Writing Prospectus

Statement about Free Writing Prospectus
CareCloud has filed a registration statement with the SEC on Form S-3, Commission File No. 333-255094, for the offering to which this Fact Sheet relates. The registration statement (and the prospectus supplement included therein) can be accessed through the following link:
<a href="https://www.sec.gov/Archives/edgar/Main/1828/82/000149315220002389/form#2485.htm">https://www.sec.gov/Archives/edgar/Main/1828/82/000149315220002389/form#2485.htm</a>
Before you invest, you should read the registration statement, prospectus supplement and other documents CareCloud has filled with the SEC for more complete information about CareCloud and this foreign control to the SEC Web site at <a href="https://www.sec.gov">www.sec.gov</a> or on CareClouds investor relations web site at it\_careCloud and the Internatively, CareCloud, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Bill Korn at (732) 873-5133 x 133 or emailing <a href="https://www.sec.gov">www.sec.gov</a> or on CareClouds or This Fact Sheet contains forward-looking statements within the meaning of the federal securities laws. These statements relate to anticipated future events, future results of operations or future financial performance. Our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially affect our results of operations and whether the forward-looking statements withingly prove to be correct.

Although we believe that the expectations reflected in the forward-looking statements contained in this Fact Sheet are reasonable, we cannot guarantee future results, elevels of activity, performance, or achievements. The statements in this Fact Sheet are made as of the date of this Fact sheet set, and the Company does not assume any obligations to update the forward-looking statements brings are made as of the date of this Fact, and the date of this Fact s

- MTBC rebrands as CareCloud, taking on the name of one of its largest acquisitions - doubles down on growth and innovation
- Cloud-based healthcare IT platform streamlines workflow, increases revenue and decreases expenses for customers
- Successful consolidator in fragmented industry
- Scalable operating cost structure
- 82% of YTD 2021 revenues are from clients utilizing technology-driven solutions
- 2021 revenue guidance: \$135-138 million - "on track to exceed"

## Technology-enabled business solutions



# **Competitive Advantages**

## **Technology Platform**





**Gartner Digital Markets ▼Capterra SetApp Software Advice** 



App Store

#1 Cloud-Based EHR #1 Practice Management Software



## Global Team/Scalable Operating Model

- U.S.-based team with deep healthcare industry knowledge and expertise
- Significantly lower labor costs via ~3,400 Englishspeaking, college educated, employees in Pakistan and Sri Lanka
- Approximately 600 dedicated technology professionals

#### **Proven Market Consolidator**

- Scalable model with recurring revenue
- Completed 17 acquisitions since the July 2014 IPO
- Track record of operating cost reductions, platform enhancement



## Organic Growth

Increased spending on marketing & sales, historically <4% of revenue

Focus on cross-selling and expanding shareof-wallet



## **Partnerships**

Turn smaller competitors into customers

Leverage CareCloud's technology and/or offshore team



Acquire RCM companies and complementary businesses

Leverage efficiency and lower costs to grow adjusted **EBITDA** 



**Large Physician Groups** 



**Small Medical Practices** 



**Health Systems** 



**Industry Partners** 

# **Leadership Team**

### Mahmud Hag - Executive Chairman

- Former CEO of Compass International Services (Nasdaq: CMPS) and VP of Global Risk Management, American Express
- B.S. in Aviation Management, Bridgewater State College. M.B.A. in Finance, Clark University

#### A. Hadi Chaudhry - President, Chief Executive Officer and Director

Joined in 2002. Previously in various roles in banking & IT sectors, holds numerous information technology certifications

#### Bill Korn - Chief Financial Officer

- Joined in 2013. 10 year IBM executive, part of the team that created IBM's successful services strategy in the 1990's.
- A.B. Economics, Harvard College. M.B.A. Harvard Business School

#### Stephen Snyder - Chief Strategy Officer and Director

- Joined in 2005. Attorney for 17 years with M&A and healthcare law experience.
- J.D. Rutgers School of Law

#### **Board of Directors**

#### **Anne Busquet**

- Board member, Pitney Bowes, Intercontinental Hotels
- Former President, American Express Interactive Services

#### John Dalv

Former EVP and Director of E.F. Hutton & Company

#### **Cameron Munter**

- Sr. Advisor, Agora Strategy Group (Berlin)
- Former U.S. Ambassador to Pakistan

#### Lawrence Sharnak

- Former EVP American Express Company
- Board of Advisors, Cinch Home Services
- Former Board member Teach for America New Jersey, A+ for Kids

#### **CareCloud Contacts:**

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